

COORDINATOR

CHICKENSHED
THEATRE CHANGING LIVES

PARTNERS



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VR THEATRE

**DISCOVER THEATRE –
DIGITAL
INCLUSION OF SENIORS
FOR CREATIVE AGING
THROUGH VIRTUAL
REALITY THEATRE**



Co-funded by the
Erasmus+ Programme
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ABOUT THE PROJECT

Cultural and creative sectors were heavily hit by the Covid-19 crisis. In order to provide continuity to their activity, theatres and cultural venues went online with digital versions of their offers. Live stream of concerts and plays were the most common option and we can expect that these kind of solutions will multiply in the future.

However, senior citizens risk of being left out of the digital opportunity. In fact, they are resistant in replacing "traditional", physical activities with online activities because they fear that this will replace face-to-face interaction and result in loneliness.

DISCoVeR Theatre aims to provide adult professionals in CCIs with innovative and creative tools to engage a wider public in their activities, targeting the 65+ population band which is at risk of being or feeling excluded.

OBJECTIVES

- **Activate** local and transnational **networks** to boost **transactional cooperation**
- Train CCIs professionals and operators on **audience development**, outreach and **engagement strategies** for seniors in the wake of Covid-19
- Design an **innovative methodology** aimed at performative and expressive arts practitioners for **engagement** and **community-building** through arts, combining **Participatory Theatre** and use of **Virtual Reality (VR)**



TIMELINE

01/03/2021 - 28/02/2023

RESULTS



- Network and Platform created for **long-term sustainability**
- Enhanced CCIs' outreach and **engagement capacities** through **innovative** and **creative practices**
- Innovative methodology for developing **participatory theatrical performances** using VR
- **7 innovative Participatory VR Theatre performances**
- **Creative aging mindset** in seniors through involvement in theatrical creation activity
- Enhanced **social inclusion** and **participation** in seniors through co-creation activity