### **COORDINATOR**

## **CHICKENSHED**

THEATRE CHANGING LIVES

## **PARTNERS**











S.A.F.E. Projects

Sustainable Attitude For Environment

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# ABOUT THE PROJECT

Cultural and creative sectors were heavily hit by the Covid-19 crisis. In order to provide continuity to their activity, theatres and cultural venues went online with digital versions of their offers. Live stream of concerts and plays were the most common option and we can expect that these kind of solutions will multiply in the future.

However, senior citizens risk of being left out of the digital opportunity. In fact, they are resistant in replacing "traditional", physical activities with online activities because they fear that this will replace face-to-face interaction and result in loneliness.

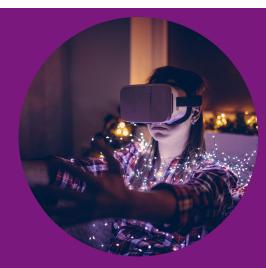
provide adult professionals in CCIs with innovative and creative tools to engage a wider public in their activities, targeting the 65+ population band which is at risk of being or feeling excluded.

## **OBJECTIVES**

- Activate local and transnational networks to boost transactional cooperation
- Train CCIs professionals and operators on audience development, outreach and engagement strategies for seniors in the wake of Covid-19
- Design an innovative
  methodology aimed at
  performative and expressive arts
  practitioners for engagement and
  community-building through
  arts, combining Participatory
  Theatre and use of Virtual
  Reality (VR)

TIMELINE 01/03/2021 - 28/02/2023

#### **RESULTS**



- Network and Platform created for long-term sustainability
- Enhanced CCIs' outreach and engagement capacities through innovative and creative practices
- Innovative methodology for developing participatory theatrical performances using VR
- 7 innovative Participatory VR Theatre performances
- Creative aging mindset in seniors through involvement in theatrical creation activity
- Enhanced social inclusion and participation in seniors through co-creation activity