

SOCIAL ECONOMY TOWARDS DIGITAL AND SOCIAL INCLUSION

15 March 2022

14:00 – 15:00 CET

The social economy has attracted much attention in the last few years, thanks to its capacity to generate both economic and social impact. It is a driving force in the green and digital transition and has played a crucial role in the recovery from the COVID-19 pandemic. In recent years, social economy enterprises have started to shape the digital sphere. There is a growing number of social economy applications of digital technology, and emerging ecosystems of businesses and organizations building a digital social economy. Digitalisation and digital skills can be an important asset for the social economy. In analogy to the traditional social economy, digital social economy enterprises are either user-centred or use digital technology to pursue a social goal. Digital social economy innovations enable users to manage the impact and leverage the potential of digital innovations for a people-centred transformation and to benefit society at large.

The event tends to give an overview of social economy and digital inclusion from various perspectives; by trying to explain the link between social economy and digital skills in a present and future perspective, the potential of social economy enterprises to use digital tools to scale up their businesses, but also in contributing to bridging the “digital divide” affecting, in particular, the vulnerable groups of society.

PROGRAMME

14:00 – 14:05	Introduction
14:05 - 14:25	Social Economy, digital skills and social inclusion Eleonora Lamio, Project Manager and Policy Officer - Diesis Network Vesa Latifi, Project Manager and Equality Officer - Diesis Network
14:25 - 14:55	Social Enterprise using digitalization as a tool for development Jonathan Reyes, Co-founder and Vice president - Fairbnb - Social Enterprise contributing to the digital inclusion of vulnerable groups Frédéric De Cooman, Chief Operating Officer - BeCode
14:55 - 15:00	Conclusions