

SELC project European webinar

Social entrepreneurship in local communities

New engines for local social entrepreneurship: between the New Social Economy Action Plan and digital tools

Date: 02.03.2022, 14h30-16h00

Time: 14h30-16h00

Registration link:

<https://us02web.zoom.us/meeting/register/tZwkfuGorDkoEtLKysqTTxiyLonQEXmbq8fa>

Abstract

In the framework of the Erasmus+ SELC project, Diesis Network is organizing a webinar “Social entrepreneurship in local communities. New engines for local social entrepreneurship: between the New Social Economy Action Plan and digital tools” on the 2nd of March, 2022, from 14h30 to 16h00. The SELC project wishes to increase motivation and to improve the guidance for adults with entrepreneurial initiatives, to start a social business and enhance social cohesion in local communities.

The event wishes to showcase the important role that social entrepreneurs and social economy have for local development and the benefits for local communities. We will do this thanks to two best practices coming from the local level. Then, we will have a look at the new Social Economy Action Plan, released in December, and the role of local social economy in it. Finally, we will discuss the importance of digitalization and digital tools for the development of social economy enterprises and entrepreneurship at local level.

Draft programme

- | | |
|---------------|---|
| 14.30 – 14.40 | Introduction |
| 14.40 – 15.10 | Social economy enterprises and local communities’ development: showcasing two best practices <ul style="list-style-type: none">- CoopCircuits (France), presented by Bérengère Batiot, Development & communication manager- Cooperativa di comunità Teatro Povero di Monticchiello (Italy), presented by Futura Mangiavacchi, tourism manager |
| 15.10 – 15.25 | A new political engine: the Action Plan for social economy and the development of local social economy
by Víctor Meseguer, Social Economy Europe and Gianluca Pastorelli, Diesis Network |
| 15.25 – 15.45 | Digital tools to develop social entrepreneurship in local communities: the power of crowdfunding. Presentation of Produzioni dal basso
by Martina Folini, campaign manager |
| 15.45 – 16.00 | Conclusions |