

Roundtable

“Social Economy in Tourism for a Sustainable Economic Development”

Social economy organisations active in tourism implement an economy that benefits people, communities and local areas. A Tourism that is fair, responsible and driven by community. In this workshop we will hear from diverse stakeholders about what does it take to create favourable conditions to strengthen links between tourism and social economy and why it is beneficial for us all.

Place: Online. Register [HERE](#).

Time: 10.00-12.30

Day: 24 June 2022

Diesis Network is pleased to announce its participation in the 3rd edition of the ‘**International Week of Fair and Sustainable Tourism for All**’. Diesis Network will hold a Roundtable “Social Economy in Tourism for a Sustainable Economic Development”



For the 2021 edition of the International Week of Fair and Sustainable Tourism for All, which theme was **Transforming and improving world tourism**, which has been promoting a different kind of tourism on a global scale for more than 50 years.

3rd edition of the event **between 20 and 26 of June.**

The 2022 edition of the International Week of Fair and Sustainable Tourism for All, the aim is to raise awareness about fair and sustainable tourism for all, and inspire other organisations to implement a more inclusive, more accessible and responsible form of tourism.



Day: 24 June 2022

10.00-10.30 *Welcome and setting the context*
Gianluca Pastorelli (Diesis Network)

Social Economy and Tourism
DG GROW:
Patrick Klein – Team Leader social economy
Kirsti Ala-Mutka - Policy officer tourism

10.30 -11.45 *Roundtable discussion: a virtual tour to in-credible stories from social economy actors about...*

Digital solutions and Cultural Heritage as a driver for sustainable tourism in small villages and rural areas: *Coop Culture Italy/International – Giovanna Barni*

"Small steps lead to a big change – social economy creating sustainable development in local communities in West Pomerania": *SZOWES (Poland) – Pawel Klimek*

Digital platforms for a real sharing economy: redistributing wealth to local communities: *Fair Bnb (International) – Jonathan Reyes*

Sustainable, smart and beautiful tourism destinations: *CEDRA SPLIT - Ranko Milic / Ministry of Tourism (Croatia) | City of Dubrovnik*

Keynote speech: "Ecosystem Strategies for Regeneration in Tourism"
Prof. Lucia Hernandez (Ouishare)

11.45-12.30 *Conclusions*
Gianluca Pastorelli (Diesis Network) / Maurizio Davolio (AITR | ISTO)

