



MOSAIC // Culture & Creativity

THE PRESENTATION





VISION & MISSION

MOSAIC is a
SOCIAL ENTERPRISE,
a **Creativity Support Organisation**
established in
Patras, Greece
in September 2018.



VISION & MISSION

MOSAIC is a
SOCIAL ENTERPRISE,
a **Creativity Support Organisation**
established in
Patras, Greece
in September 2018.

Primary objectives:

Support **Cultural** and **Social Innovation** and **Creativity**,

Mentor and Guide **creative ideas** and projects, **entrepreneurs, start-ups**, young people,

Create Synergies between the stakeholders, the public and private sector.



VISION & MISSION

MOSAIC is a
SOCIAL ENTERPRISE,
a **Creativity Support Organisation**
established in
Patras, Greece
in September 2018.

Primary objectives:

Support **Cultural** and **Social Innovation**
and **Creativity**,

Mentor and Guide **creative ideas** and
projects, **entrepreneurs, start-ups**, young
people,

Create Synergies between the stakeholders,
the public and private sector.

Mission:

Promote the **Cultural and Creative Industry (CCI)** in Greece,

Empower an **Entrepreneurial** and extroversion
mentality for Creative Organisations,

Study and monitor the contribution of **CCI** to
local economy and **social cohesion**.



Three main Pillars

At **MOSAIC**, we've designed and developed a range of activities addressed to the **Cultural** and **Creative Stakeholders**

WHAT WE DO



Three main Pillars

At **MOSAIC**, we've designed and developed a range of activities addressed to the **Cultural** and **Creative Stakeholders**

WHAT WE DO

1 PUBLIC SECTOR

Municipalities, Regions, Chambers, Public Organisations

Mapping / Surveys / Policy Making / Action Plans & Strategies / Consulting / Good Practice Identification / Project Management



Three main Pillars

At **MOSAIC**, we've designed and developed a range of activities addressed to the **Cultural** and **Creative Stakeholders**

WHAT WE DO

1 PUBLIC SECTOR

Municipalities, Regions, Chambers, Public Organisations

Mapping / Surveys / Policy Making / Action Plans & Strategies / Consulting / Good Practice Identification / Project Management

2 CULTURE & CREATIVE SECTOR

Artists, Enterprises, NGOs, Private Organisations

Cultural Management / Entrepreneurship Support / Business Plans / Productions / Communication / Funding / Networking

Three main Pillars

At **MOSAIC**, we've designed and developed a range of activities addressed to the **Cultural** and **Creative Stakeholders**

WHAT WE DO

1 PUBLIC SECTOR

Municipalities, Regions, Chambers, Public Organisations

Mapping / Surveys / Policy Making / Action Plans & Strategies / Consulting / Good Practice Identification / Project Management

2 CULTURE & CREATIVE SECTOR

Artists, Enterprises, NGOs, Private Organisations

Cultural Management / Entrepreneurship Support / Business Plans / Productions / Communication / Funding / Networking

3 TRAINING & CAPACITY BUILDING

Workshops / Seminars / Bootcamps / MasterClasses / Placements / Study Visits / Summer Schools / Vocational Training Programms

WHO WE ARE

George Sarlis

Co-Founder



Andreas Tsiliras

Co-Founder



Tonia Satou

Project Manager



Haritini Kariafti

Co-Founder



Thanasis Manthopoulos

Co-Founder



Yiannis Papadimitropoulos

Co-Founder





17 EUROPEAN COUNTRIES

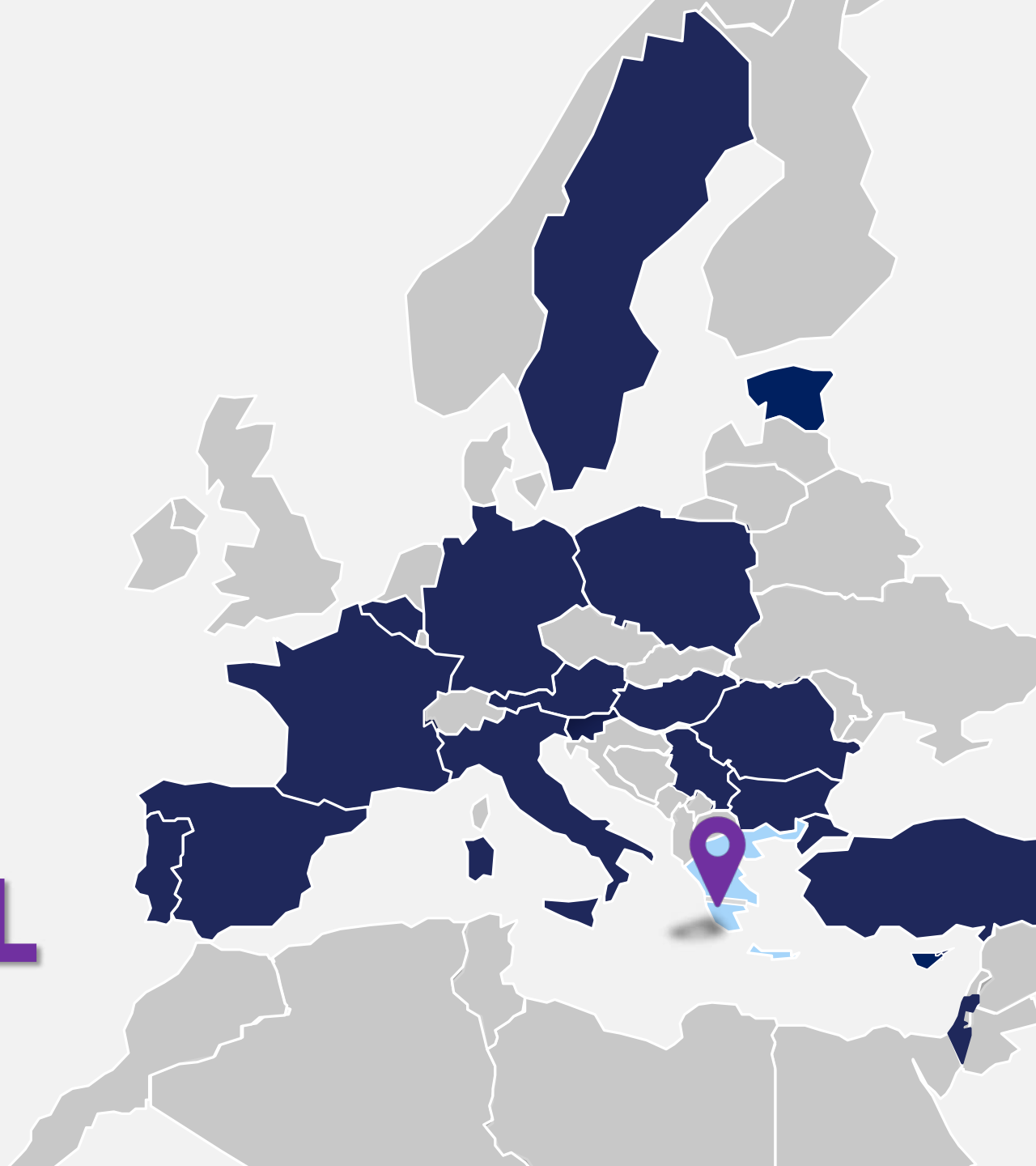
EU Projects

Networks

Study Visits

Sweden ↔ Israel
Portugal ↔ Turkey

INTERNATIONAL COOPERATION





PROJECTS & CONTRACTS

Project Partners



PACT



PEC

Podcast Employ yourself in Culture



Project Contractors



CREATURES



WORK SO FAR

Mapping the Creative Sector
Needs **Assessment**
Business **Incubation**
Entrepreneurship
Capacity Building
Large Scale **Projects**
Artistic **Productions**



Photo © Vassilis Papaioannou

MAPPING THE CREATIVE SECTOR

in the Western Greece
Survey for the project
CREATURES - Interreg ADRION



1.918

● CCI Enterprises



3.216

● Employees



48.67_m

● Turnover



2017 data
validation



Focus Group & Needs Analysis

5
Sessions

3
Cities

55
Participants



Creative Workshops

Working directly with the Creative Professionals
transferring knowledge, skills and networking

Creative Workshops

Working directly with the Creative Professionals
transferring knowledge, skills and networking





Training Seminars

Working directly with the Creative Professionals
transferring knowledge, skills and networking

FUNDING

AUDIENCE
DEVELOPMENT

EVENTS
MANAGEMENT

WE ACCELERATE



STARTUP, IDEAS & PROJECTS ON CCI

Theatre Productions

Supporting artists and creatives to
organise professional and sustainable
productions

Site Specific Projects

Large scale outdoor project combining Video Mapping,
performing arts with heritage and shadow theatre



"Patras, the city of Factories, Rebetiko Music and Shadow Theatre"



Site Specific Projects

Large scale outdoor project combining Video Mapping,
performing arts with heritage and shadow theatre

"Patras, the city of Factories, Rebetiko Music and Shadow Theatre"

Large Scale Installations

World famous Danae's Stratou large scale installation "Memory Threads" in the iconic abandoned Factory of Peiraiki Patraiki



OSAIC

**MULTI-PURPOSE | CREATIVE | HUB | INCUBATION
MEETING SPACE | ACCELERATION | MEDIA-ROOM
BACKYARD | EXHIBITION | WORKSHOPS | SEMINARS**



COMING SOON

MOSAIC
Version 2.0



112



MOSAIC

COMING SOON
MOSAIC
Version 2.0



COMING SOON
MOSAIC
Version 2.0

COMING SOON
MOSAIC
Version 2.0



COMING SOON

MOSAIC
Version 2.0



COMING SOON

MOSAIC
Version 2.0



COMING SOON
MOSAIC
Version 2.0



COMING SOON

MOSAIC
Version 2.0



CREATIVE BUSINESS INCUBATION* PROGRAMMES



2 Challenges

Covid



Immatureness



TRACES PROJECT 2020

Early-Stage Creative ideas
Both **on-paper** & **Incorporated**
Basic Business **Incubation**
Capacity Building

Interreg
Greece-Italy
European Regional Development Fund



EUROPEAN UNION





TRACES 2020



ATELLIER INCUBATOR

implemented within the framework of
TRACES - of the **Interreg Greece Italy**
Programme

Organised by **MOSAIC** in Collaboration with
the Lithografeion Theatre

6

Ideas

15

Training Session

4

Months

6

Ideas

- **Patty Panagopoulou:** Creative Gamified learning
- **Renos Rouchitsas:** Touristic souvenirs based on odor
- **Olga Spyraiki:** Dance Residence Hub
- **Dimitra Theodoropoulou:** Suitcase Theatre
- **Antonis Korkotzilias:** Film Festival
- **Maro Galani:** Dance body-sensors technology

15

Session

Fields Covered

- # Value Proposition
- # Business Model
- # Business Plan
- # Digital Presence
- # Incorporation
- # Funding
- # Pitching

+ Participating in an International **Pitch Event** (GR-IT)



TRACES 2019





TRACES

2019





TRACES 2019



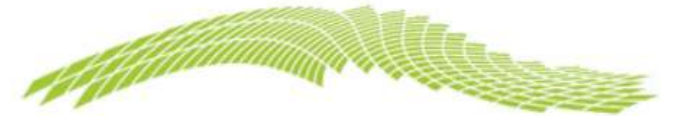
CREATURES 2021-2022

Advanced Creative ideas
Incorporated ventures
Incubation / Acceleration
Networking

Interreg 
ADRION **ADRIATIC-IONIAN**

European Regional Development Fund - Instrument for Pre-Accession II Fund

CREATURES





CREATURES 2021-2022



Creatures Accelerator Programme
implemented within the framework of
***CREATURES - Promoting Creative Tourism
through new Experiential and Sustainable
routes*** of the **Interreg Adrion** Programme

Designed and Developed by **MOSAIC** and
implemented in the 6 Project Countries

6

CCI Enterprises

4

Main Modules

4

Months

6

CCI Enterprises

Colour & Travel: Gamified Architecture

PIVOT: Heritage Digitization

PIKEI: POIs Repository

Design Under Pressure: Design Graphics

HAG Patras: Localised Touristic Products

Local Culture: Crowdsourcing Cultural Agenda

CREATURES 2021-2022

4

Modules

- # Explaining the Sector
- # Business Development
- # Personalised Mentoring
- # Funding – Pitching

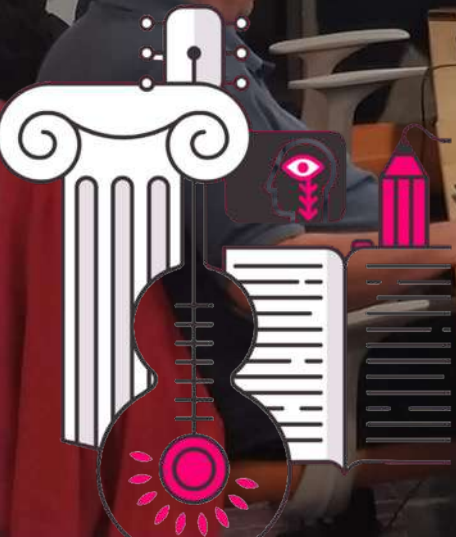
- + **Pitching Event**
- + **Networking event**

CREATURES 2021-2022



ΠΟΙΑ ΘΑ ΕΙΝΑΙ ΤΑ
ΠΙΘΑΝΑ «ΒΡΑΒΕΙΑ»
ΑΝΤΑΠΟΔΟΤΙΚΟΤΗΤΑΣ
ΓΙΑ ΟΣΟΥΣ
ΣΥΜΜΕΤΕΧΟΥΝ?

- Στην κορύφωση βρίσκεται το οικονομικό κέρδος
- Σε καθαρά είδος ανταμώθης
- Το ενδεχόμενο ζήτημα των δικαιωμάτων πνευματικής ιδιοκτησίας καθιστάται τι μπορεί να χρειαστεί να προσφέρουμε σε ανταλλαγή
- Κάποιες φορές τα δικαιώματα μεταβιβάζονται με την παραλαβή της συμφωνημένης ανταμώθης





CREATURES 2021-2022

Interreg
ADRION 
ADRIATIC-IONIAN
European Regional Development Fund - Instrument for Pre-Accession II Fund

CREATURES



**Patras
Science
Park**
Επιστημονικό
Πάρκο
Πατρών





CREATURES 2021-2022

Interreg
ADRION



ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

CREATURES



Achievements

- + Incorporation (3/6)
- + International Recognition
- + Funding (1/5)
- + Networking / Joint Projects
- + ...things to come...



FUTURE PLANS...

PACT 4 SKILLS

**INTERNATIONAL CAPACITY
BUILDING SCHEME**

**CULTURE CREATIVITY AND
SOCIAL IMPACT**

**INCUBATION PROGRAMME FOR
CULTURAL AND CREATIVE
SOCIAL ENTERPRISES**

Thank You

MOSAIC // Culture & Creativity

Ermou 112, 26225,
Patras Greece

www.mosaic-hub.gr
hello@mosaic-hub.gr
+30 2611 810 516