



SOCIAL entrepreneurship in local communities

Project partners:

2019-1-RO01-KA204-063879



FUNDAȚIA DANIS
pentru Dezvoltare Managerială



Centrul pentru
Legislație
Nonprofit

diesis
network



Who?



diesis
network

FUNDAȚIA DANIS
pentru Dezvoltare Managerială



We provide support for **entrepreneurs who have
innovative ideas and want to
develop businesses with **social impact** in
their local communities.**

*December
2019*

*June
2022*





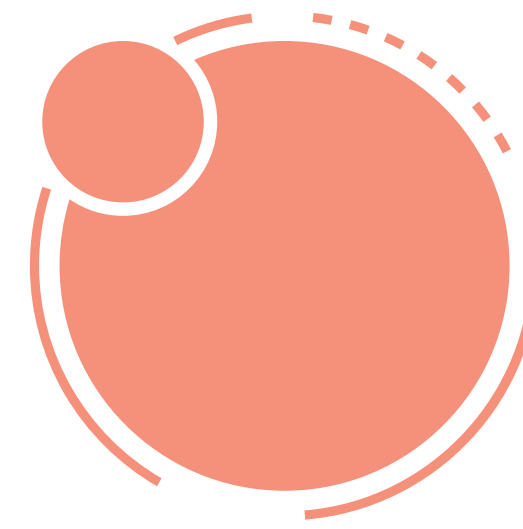
Social incubation models



Integrated guide and toolkit for social business incubation



Training programme on entrepreneurship



Crowdfunding platform and campaigns



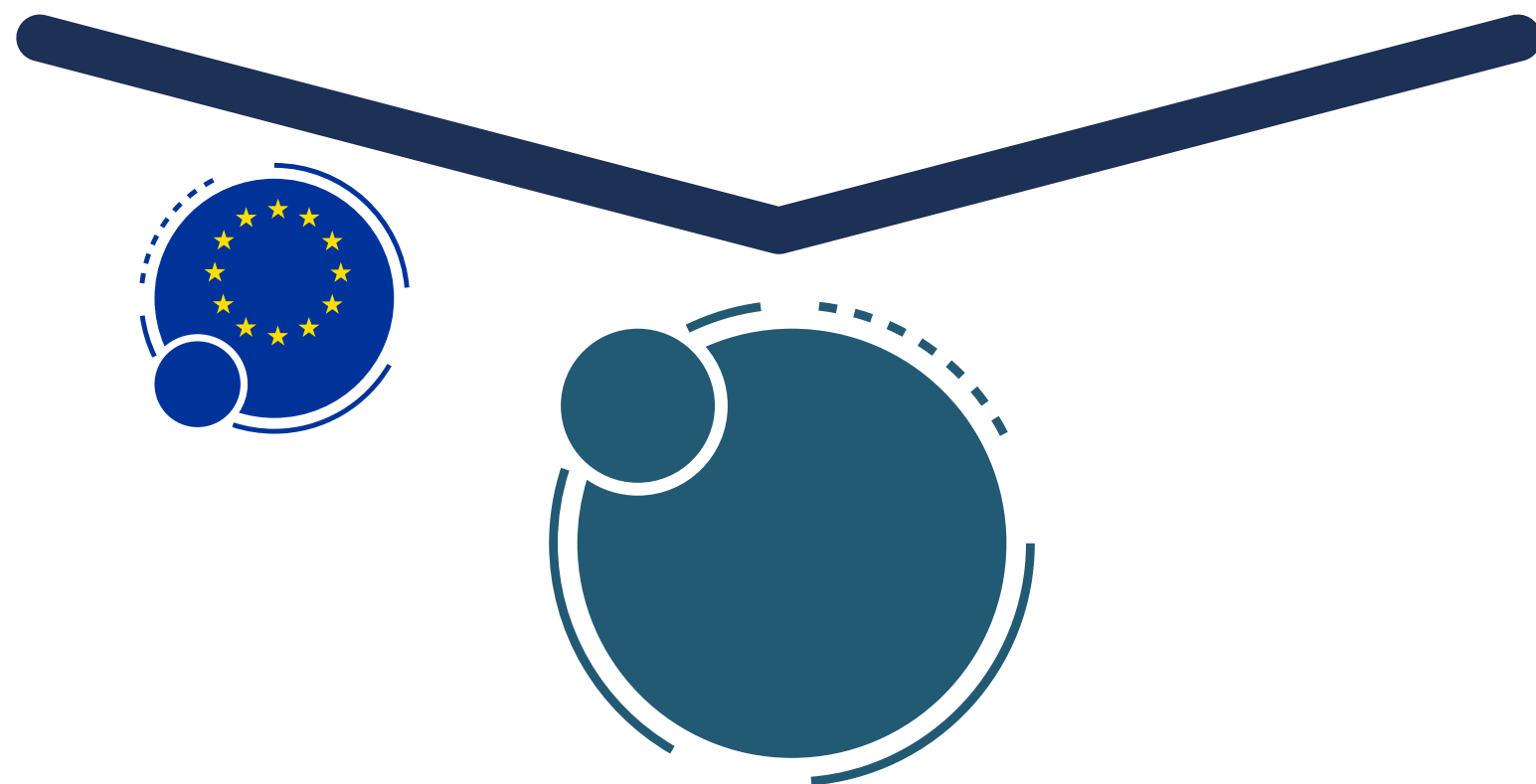
Erasmus+

SOCIAL
entrepreneurship
in local
communities





Social incubation models



Integrated guide and toolkit for social business incubation



Project results (1)





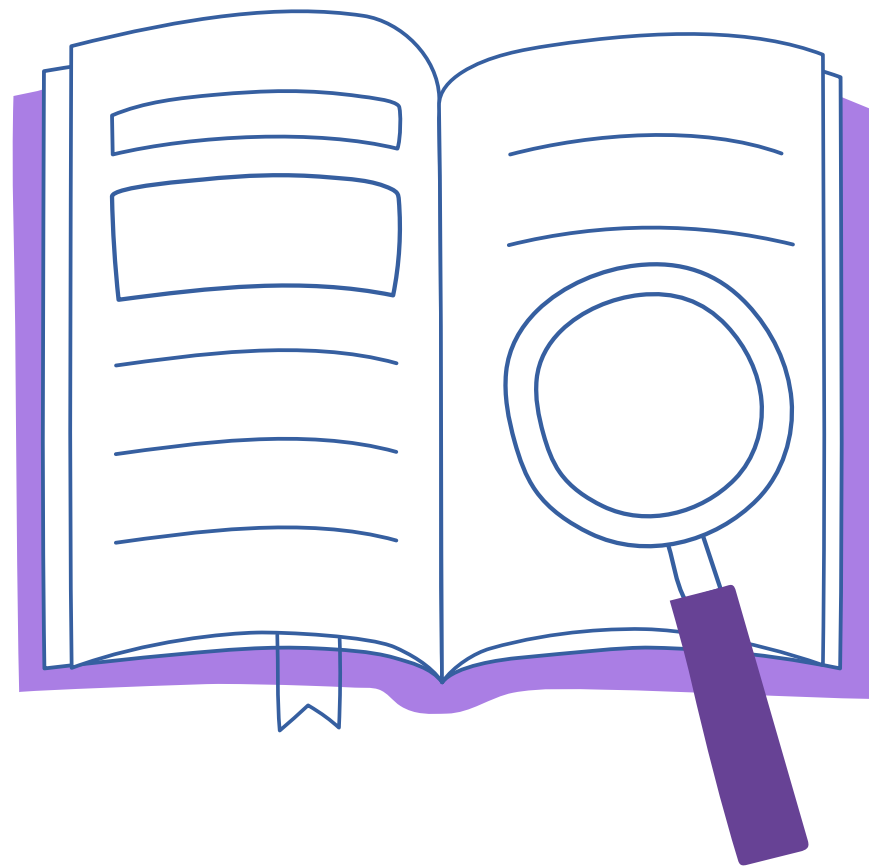
GUIDE AND TOOLKIT FOR SOCIAL BUSINESS INCUBATION FOR ENTREPRENEURS



A systematic approach to planning an incubator, from the development of a feasibility study to a full business plan and the establishment of optimal operational strategies.

INTEGRATED MODEL OF SOCIAL INCUBATION

Research on...



Types of incubators

Common elements

Elements that differentiate

Methods used for incubation

Strengths and weaknesses

Etc.



CASE STUDIES AT TRANSNATIONAL EUROPEAN LEVEL ON BEST ENTREPRENEURIAL DEVELOPEMNT STORIES

16

**Best practice examples on
Social business incubators, Financial instruments and Hubs**

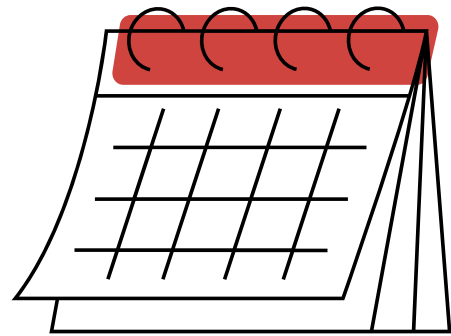
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Entrepreneurial stories

5

Interviews

Project results (2)



DEC 2021

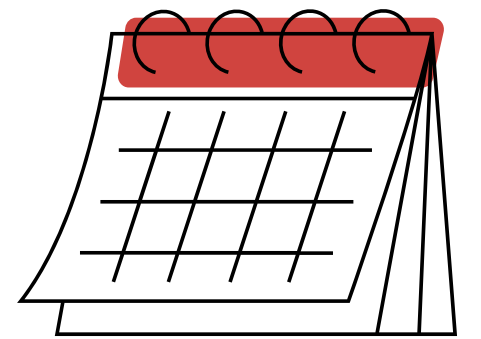
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**Train the
trainers**



#60

Entrepreneurs



JAN & MAR 2022

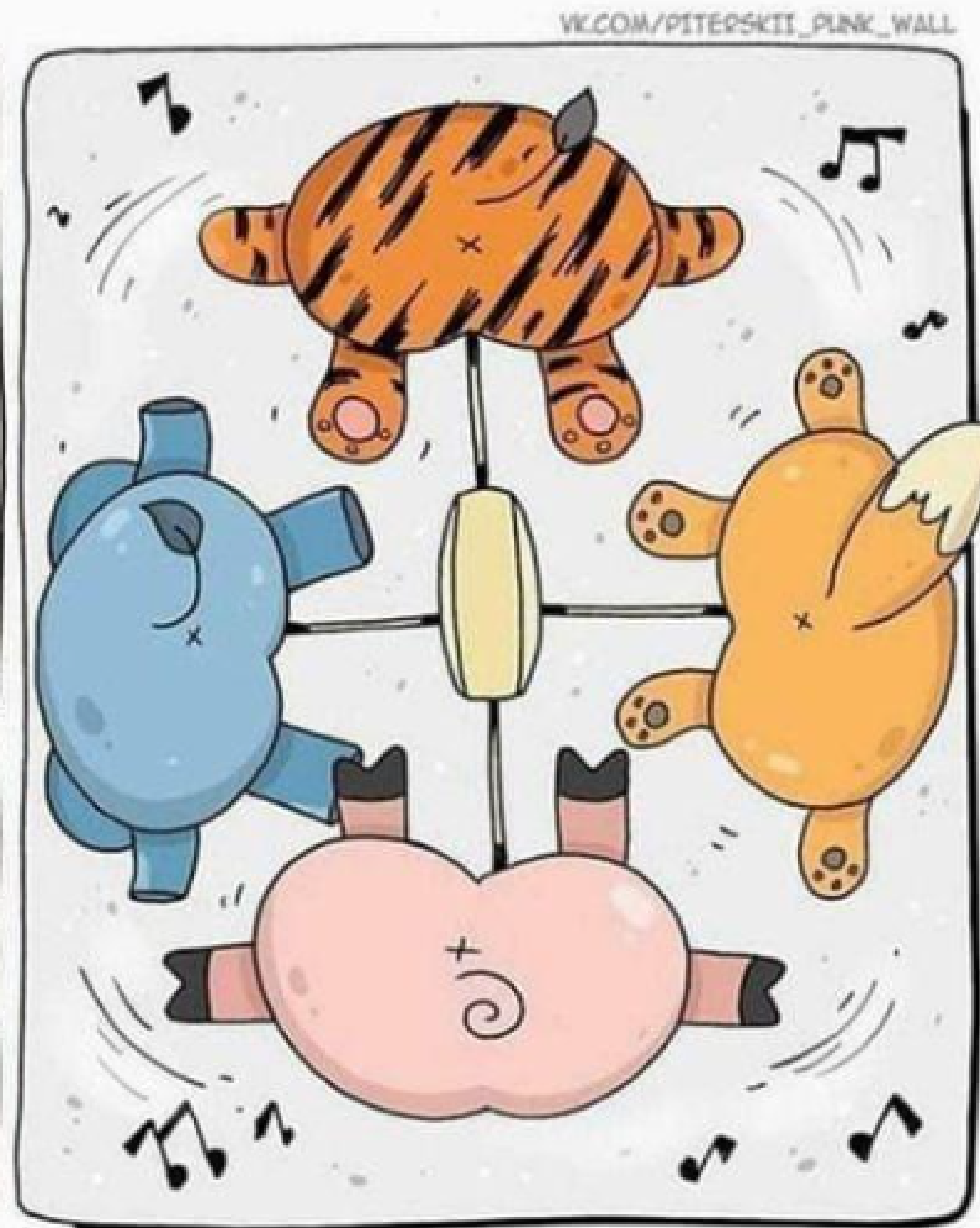
Integrated human-centered training design



Clients



Users





Project results (3)



**Crowdfunding
platform and campaigns**



CROWDFUNDING



WE GROW IDEAS

An alternative funding platform based on crowdfunding mechanisms. We support innovative ideas that make positive changes in local communities.

[START A CAMPAIGN](#)

[BECOME A BACKER](#)

What do we offer?

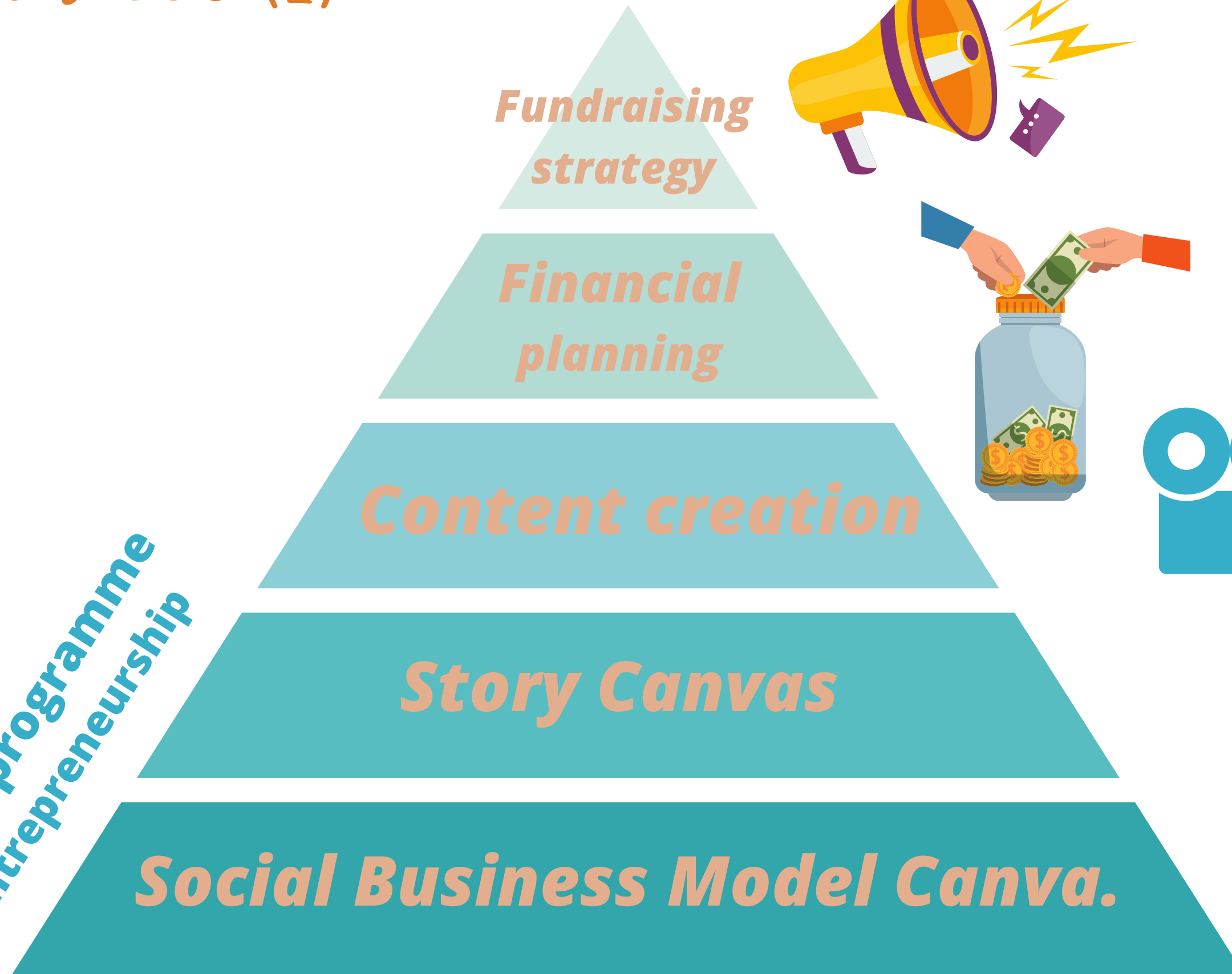
*An alternative
funding **INSTRUMENT** for
entrepreneurs and
project initiators
with **SOCIAL IMPACT**.*

*Resource **INTERFACE**
to **SUPPORT**
the design process
of a successful campaign.*

Inspiration.

Lessons learned (1)

Training programme
on entrepreneurship



STORIES **IMPACT** "THE STORY CANVAS" STORY NAME: *Digital Storytellers*

Purpose: Why are you telling this story? What is the issue, how are things now, and what change do you want to make?

Audience: Who do you want to reach? Give each segment a name, profile & some details.	Key Messages: What 3 things do you want your audience to remember?	Story: How does it start (hook), how does it end (call), and what memorable moments happen in between (story)?	People & Places: Who will feature in our story and what locations will be used?	Campaign: How will you get your story out there? Map the key touchpoints on a timeline.
	Call To Action: What steps do you want them to take?		Style & Tone: What does our story look and feel like? Let some key imagery and references surprise. What is the musical vibe?	
Outcomes: What are some of the high level outcomes you want to achieve?			Indicators: How will we measure success with some specific metrics?	

Lessons learned (2)

all-or-nothing



keep-it-all