

Wsparcia Ekonomii Społecznej

OWES SZOWES

WEST POMERANIAN NETWORK
OF SOCIAL ECONOMY SUPPORT CENTERS

SMALL STEPS LEADS TO A BIG CHANGE

social economy creating sustainable tourism in local communities of West Pomerania

Paweł Klimek

Head of International Cooperation and Development





SZOWES

WEST POMERANIAN NETWORK OF SOCIAL ECONOMY SUPPORT CENTERS

Network of 6 Partners with 20 years of experience in the social economy.

8 years of working together for boosting and accelerating development of social economy sector in the West Pomerania region.

1100 social economy entities & social enterprises supported by SZOWES

Ongoing daily development support for over **600** SE entities/enterprises

Incubation of **1,650** jobs in social economy entities.

Support for more than 2 500 social initiatives in region.







Sieć Zachodniopomorska Ośrodków Wsparcia Ekonomii Społecznej

Membership:























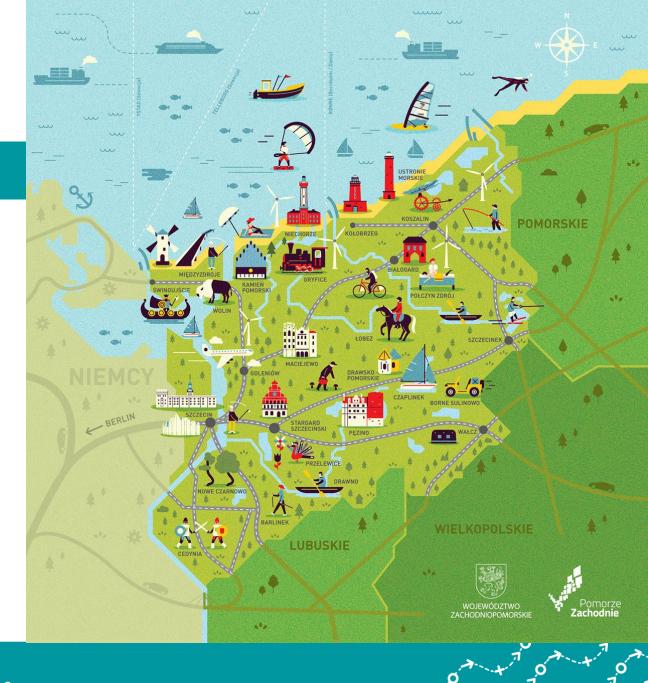


WEST POMERANIA REGION

STRATEGIC MISSION OF THE REGION:

West Pomerania

- the leader of blue and green growth to ensure high quality of inhabitants' life





TOURIST WEST POMERANIA







WEST POMERANIA (POLAND) SOCIAL ECONOMY SECTOR BACKGROUND: CHARACTERISTICS OF THE IMPACT OF THE SOCIAL ECONOMY SECTOR

LOCAL SOCIAL ECONOMY ENTITIES

- local community integration based on cultural activities
- local development and improvement of community life based on the historical and natural tourist values
- educational activities

SOCIAL ENTERPRISES

- employment & social and professional reintegration of people from groups at risk of long-term exclusion (disabled, long-term unemployed, etc.)
- providing social services of general interest





SOCIAL ECONOMY AS A KEY ACTOR OF THE TOURISM SECTOR IN THE REGION

In West Pomerania Social economy entities play a key role in building the local development of a tourist offer based on local, historical and natural values.

In local dimension playing a key role does not always mean, however, it has a key operating capacity.









TO SET OUT ON A JOURNEY YOU HAVE TO TAKE THE FIRST STEP...

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The awareness of the tourist value is the first step to building a tourist product.

Local social economy entities have this awareness rooted in their DNA and heart.







...SOMETIMES SOMEONE TAKE YOU A RIDE...

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The tourist offer of the social economy sector is combined and developed in the dimension of local and regional products with the support of authorities.

Representatives of social economics sector actively participate in strategic planning and development of tourism.







... SOMETIMES YOU WILL TAKE SOMEONE WITH YOU ON THE ROUTE...

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The tourist offer of the social economy sector is rooted in the local community.

Developed social enterprises tourist products often motivates the bottom-up development of complementary tourist offer and growing of social economy sector.







...BUT IN YOUR SUSTAINABLE JOURNEY YOU WILL LEAVE NO ONE BEHIND.

...BUT IN YOUR SUSTAINABLE JOURNEY YOU WILL LEAVE NO ONE BEHIND.

Social economy entities are based not only on local historical and natural colors, but also take into account social values at their core.

Accessibility and inclusiveness play a key role in the tourism offer they create.





THANK YOU!

Paweł Klimek

pawel.klimek@owes.es



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