

Annex document Diesis Network. Transition Pathway proximity & social economy - Call for pledges

What specific action your organisation will take to implement these measures? What will be your concrete target(s) for 2025 or 2030?	
1. Reinforcing B2B collaboration for greener and circular value chains	<p>Diesis is taking and/or will take the following actions:</p> <ul style="list-style-type: none"> - Improve visibility and increase reputation of SE as a partner for transition. - Raise awareness about the role of the SE in the green transition and the concrete contribution and quality that the SE actors bring. <p>Concrete targets by 2025:</p> <ul style="list-style-type: none"> - Identifying among Diesis Network members for B2B collaborations for greener and circular value chains and raise their visibility, in particularly through social media. - Write articles and news to promote B2B fostering the green transition. - Connect social economy enterprises of Diesis Network among themselves to promote B2B for the green transition.
4. Innovation as enabler for green transition and business development in the social economy	<p>Diesis is taking and/or will take the following actions:</p> <ul style="list-style-type: none"> - Being Diesis is the first meta cluster in the social economy registered in the European Cluster Collaboration platform, it will promote the participation of other innovation clusters belonging to or connected with Proximity and Social Economy Ecosystem. - To promote the participation of SEOs to European Digital Innovation Hubs through our members at national or regional level. - Implement new connections of SEOs with other industrial ecosystems where social economy is present, such as transport, infrastructure, culture, care and health, tourism, etc... <p>Concrete targets by 2025:</p> <ul style="list-style-type: none"> - Research papers on these topics - Dedicated actions and working groups within Diesis Network; we will involve our social base and our network as well as other stakeholders in these initiatives.
5. Greening infrastructures and business operations	<p>Diesis is taking and/or will take the following actions:</p> <ul style="list-style-type: none"> - Develop actions aimed at increasing the environmental sustainability of social economy organizations. Namely in the agri-food, blue economy and renewable energy sectors

	<ul style="list-style-type: none"> - Involve our network in research, working groups, future projects, and through the promotion of Clusters for Social and Ecological Innovation (CSEIs) and Local Innovation Hubs. <p>Concrete targets by 2025:</p> <ul style="list-style-type: none"> - Collecting best practices of Blue Economy Social Enterprises (BESEs) combining green and digital innovation with social entrepreneurship in the blue economy. This activity will create the background to launch at least two projects in 2023/24. - Implementing projects on the topic. For instance, the GreenPymes project (AL Invest Verde), will start in march 2023 aiming at supporting the greening of social economy SMEs in agrifood, waste management and circular economy in Europe, Colombia and Honduras, also promoting the European Social Economy business model in Latin America and fostering Peer Learning among 50 SMEs in Europe and Latin America. - Launch of a working group aimed at finding innovative solutions to greening specific segments of the productive chain in agri-food, namely: regenerative production, sustainable packaging or unpacked product and sustainable transports. This activity will create the background to launch at least two projects in 2023/24.
6. Local Green Deals, green business communities and citizens' initiatives	<p>Diesis is taking and/or will take the following actions:</p> <ul style="list-style-type: none"> - Collecting best practices of territories regenerated according to the NEB principles. - Develop policy recommendations. - Promote the topic among Diesis members through the work of a working group. <p>Concrete targets by 2025:</p> <ul style="list-style-type: none"> - Collection of best practices. For instance, Diesis is developing the SEA4NEB platform collecting best practices of territories regenerated according to the NEB principles, with a particular focus on the role of social economy organisations and the eco-sustainable measures applied; the platform will also promote mutual learning and transfer of experiences between different territories. By 2025, 20 good practices will be analysed, and 50 organisations actively involved in mutual learning - In 2024 Diesis will prepare recommendations to mainstream and favour replication of SE NEB good practices into local policies and actions to foster entrepreneurship, employment, inclusion, urban regeneration and green transition, promote effective and efficient public/social economy partnerships and underline and promote the role of SE within the NEB at European level and towards EU institutions - Development of the New European Bauhaus internal working group involving Diesis members interested in NEB as well as NEB stakeholders interested in social economy and NEB synergies, and in other stakeholders for cooperation in this field.
7. Addressing capacity and skills gap	<p>Diesis is taking and/or will contribute to the development of new green and digital skills to address the challenges of a more digitalized economy based on new low-carbon technologies through the creation of training programs adapted to new needs.</p>

	<p>With several projects on this topic, including the BASE project “Blueprint for Social Economy and Proximity Skills & Advanced Trainings Schemes Adaptable to diverse Social Economy Ecosystem in Europe” (https://www.diesis.coop/projects/base/), the concrete targets by 2025 are:</p> <ul style="list-style-type: none"> - Define a long-term strategy to fill the gap between supply and demand for SE education and training. - Define competencies, learning and training tools and methodologies, and levels of proficiency for the SE Ecosystem in the Twin Transition. - Set up learning environments adaptable to the specific needs of the diverse workforce. - Define new Curricula transversal to the entire SE sector (such as collaboration, participation, plaidoyer, etc.), as well as specific Curricula for SE within energy and care sub-sectors.
10. Public and private tech partnerships and support	<p>Diesis is taking and/or will take the following actions:</p> <ul style="list-style-type: none"> - Strengthen PPP and B2B, in particular support social economy organisations and enterprises to interact with private and public actors and vice versa by raising awareness, providing stakeholder engagement opportunities and meeting possibilities. Development of a European Social Economy Digital Innovation Hub (SEDIH). - Through our research and projects, mapping good practices of social economy and digitalisation/digital innovation <p>Concrete targets by 2023:</p> <ul style="list-style-type: none"> - SEDIH - Mapping of good practices
12. Supporting Digital Social Innovation & Tech for Good entrepreneurship	<p>Diesis is taking and/or will take the following actions:</p> <ul style="list-style-type: none"> - Research activities on the topic of digitalisation of the ecosystem d in general and the possible connections between digitalisation and social economy. - Creation of a thematic working group among Diesis Network members and stakeholders on digitalisation and social economy, with a particular focus on the following topics: digital social innovation, tech for good, tech social entrepreneurship, etc.). - Visibility, through our communication channel of digital social innovation and tech for good entrepreneurship <p>Concrete target:</p> <ul style="list-style-type: none"> - Research papers on these topics - Thematic working group within Diesis Network

14. Boosting digital skills by - and in the social economy	<p>Diesis is taking and/or will take the following actions:</p> <ul style="list-style-type: none"> - Projects on mapping social entrepreneurs' skills needs in the digital field. Our main example on this topic is the above-mentioned BASE project. - Projects on upskilling and reskilling social entrepreneurs and stakeholders from the ecosystem. - Engagement in the Pact for Skills with the Skills alliance for the Proximity & Social Economy ecosystem <p>Concrete targets by 2025:</p> <ul style="list-style-type: none"> - Projects on these topics - As the Skills alliance sets as target, to increase the number of specific competence programs involving digital skills
15. CSEIs –Cluster for Social and Ecological Innovation to foster environmental regeneration and local development	<p>Clusters for social and ecological innovation are a recent and growing social movement in the European Union. The CSEI concept incorporates or strives majorly for a quadruple-helix model, rather than the triple-helix model that is pursued by traditional competitive clusters, which fosters the potential for different types of innovation with a clear priority for economic, social and ecological innovation as recognized by the Action Plan for the Social Economy. Diesis is registered on the European Cluster Collaboration Platform (ECCP) as the unique full social economy Meta-Cluster.</p> <p>Diesis is taking and/or will take the following actions:</p> <ul style="list-style-type: none"> - Promote the “Clusterisation” of proximity and Social Economy organizations. - Promote the development of the existing clusters in different environments and regions in the EU and in the neighbouring countries (Western Balkans and MENA regions). - Promote collaborations and networking between and among clusters and regional stakeholders for the industrial development and the eco-social innovation of the regions in which they are active, and support them to play an active role in regional economies as drivers for the economic transition. <p>Concrete targets by 2025:</p> <ul style="list-style-type: none"> - Supporting the emergence of new CSEIs. - Boost Diesis cluster members by providing support services, mainly competence mapping services, peer learning and review, fundraising and cross-sectorial networking.