

# KNOWLEDGE STRATEGY 2023

THE EXPERIENCE



diesis  
network

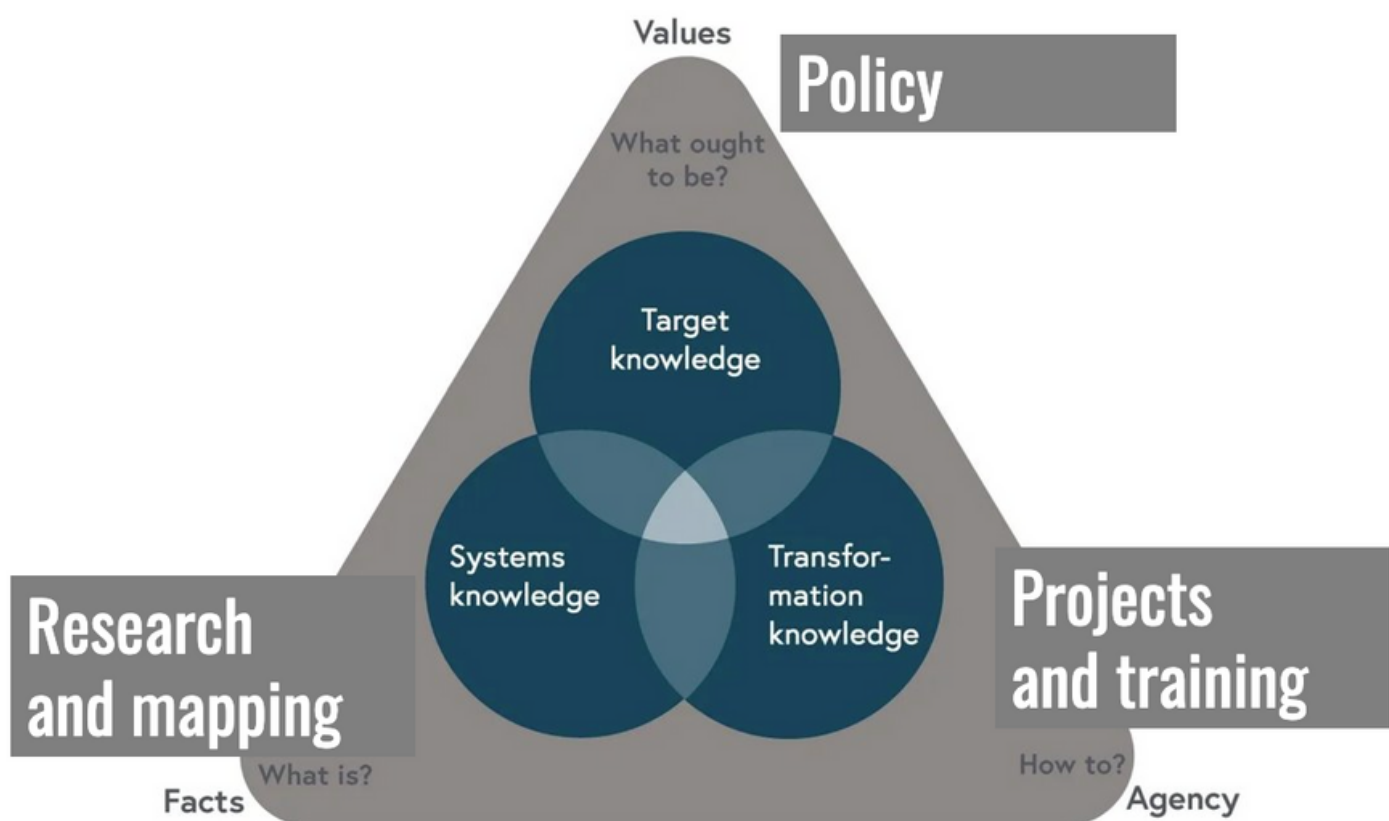
# WHAT IS KNOWLEDGE FOR US?


**“***Knowledge building involves making a collective inquiry into a specific topic and reaching a deeper understanding through interactive questioning, dialogue, and continuous improvement of ideas. Share and exploit Knowledge can be central to Diesis Network's ability to thrive and has significant relevance for developing the enterprises it represents.***”**



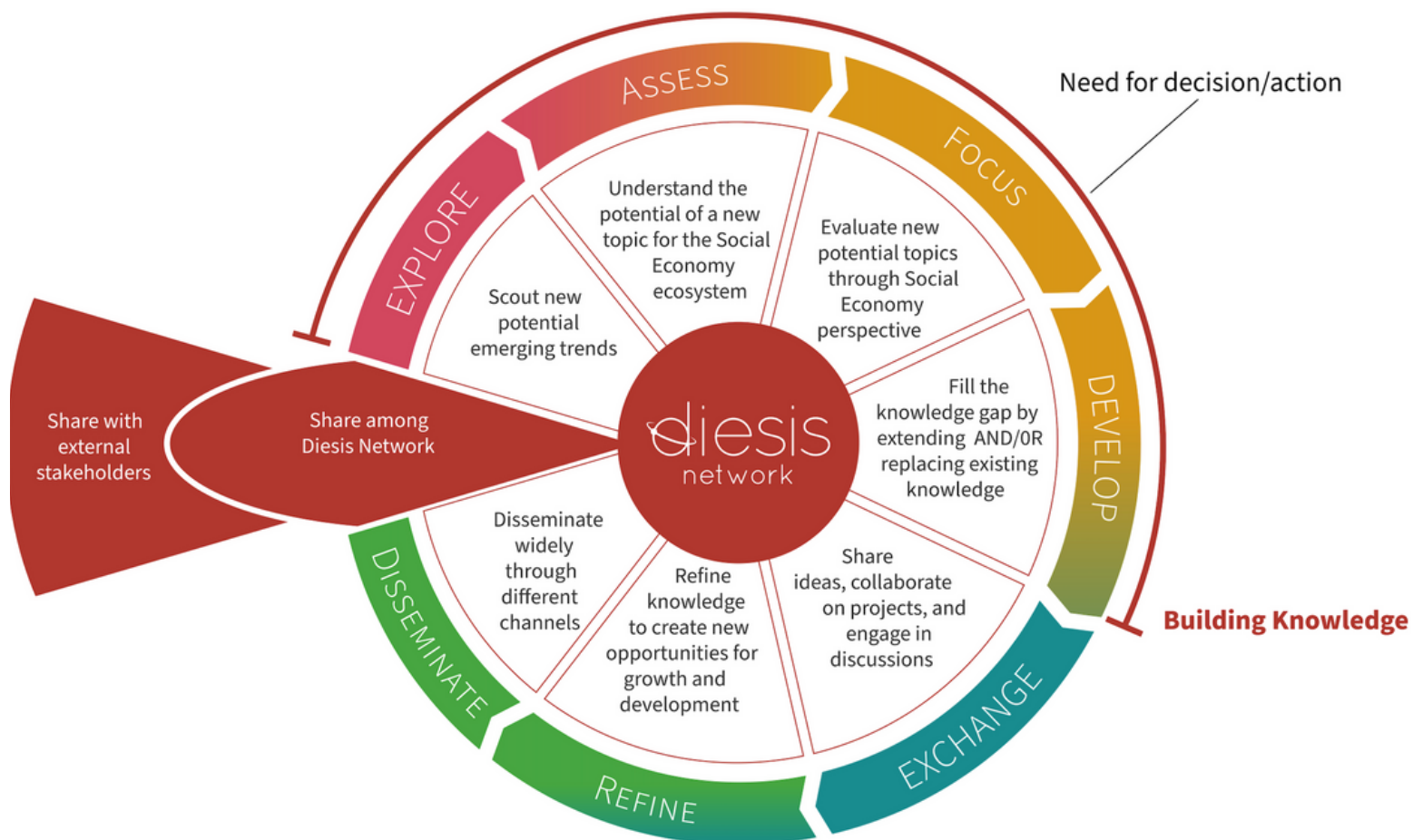
# WHY IS KNOWLEDGE IMPORTANT FOR US?

Building knowledge is relevant to develop Diesis Network and the enterprises it represents. To remain competitive and to address economic, environmental and societal challenges, the Social Economy Ecosystem needs to invest significantly in the re/ upskilling of employees, entrepreneurs and volunteers but also should invest in acquiring, sharing and optimising knowledge.



- To build knowledge effectively, reciprocity is a major influence as it relates to individuals' and collectives' knowledge sharing needs.
  - The knowledge developed must be easy to configure, integrate, assimilate, assess, share, drive, promote, and maintain, and must align with sustainable development goals.
  - Building knowledge requires the right processes, environments, culture, and systems, and a focus on strategy and implementation.
  - Successful knowledge building requires strong leadership that promotes excellence and equity in knowledge content and transfer, as well as projecting and promoting innovation and allocating new knowledge resources. It also requires finding new ways to share, communicate, and disseminate complex information effectively.
  - By doing so, the knowledge being built can be disseminated more widely and effectively, and new opportunities for growth and development can be created. Effective leadership, strategic planning, and communication are all crucial elements for successful knowledge building.
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# HOW? THE KNOWLEDGE PROCESS



# MAIN AREAS OF WORK

**1. Systems knowledge** is based on research and studies to define the current system or problem situations. Systems knowledge is about facts and figures.

**2. Target knowledge**, which is based on the co-creation knowledge process through workshops, mutual learning, capacity building, peer learning, and collective visioning, with a wide range of stakeholders. The target knowledge could include participatory vision and scenario development. Target knowledge addresses the question, 'what ought to be?' and is about policies.

**3. Transformative knowledge** is about acting. It includes concrete projects, training, mutual learning approach and steps to take to have an impact, overcome a problem, or contribute to change.





# DIESIS EXPERIENCE



Diesis Network, with its long experience, covers various topics and every year aims to discover and understand the role of the social economy in new emerging trends.

Our portfolio includes mainstream overarching topics that can be considered megatrends for the social economy ecosystem; the trends of the moment that are part of what we are living and experimenting with at the moment; and last but not least, the symptoms of change, those weak signals that have a potential and can be part of the future paradigm shift.

# DIESIS NETWORK ENGAGEMENT

Our members are essential players in building the knowledge of Diesis Network, and together with them, we pursue various knowledge paths every year.

Writing articles, conducting research, peer learning, masterclass, capacity building activities, upskilling training, mentoring programmes and reskilling pathways for the inclusion of vulnerable groups are just some of the opportunities implemented by and with our members.





# WHAT'S COMING NEXT IN 2023?

## **POINT OF REFERENCE ON A SET OF TOPICS**

To establish Diesis Network as a leading authority and go-to resource for information and expertise on topics.

## **MUTUAL LEARNING AMONG THE NETWORK**

To create a knowledge-sharing ecosystem that fosters collaboration, innovation, and continuous learning among members of the network.

## **SKILLS AND SUSTAINABILITY OF SE ECOSYSTEMS**

To strengthen the capacity and sustainability of social economy organizations by providing them with the knowledge, skills, and resources.

## **REPUTATION OF SE ECOSYSTEM**

To increase awareness and understanding of the social economy ecosystem and its contributions to sustainable economic and social development.

**DIESIS  
SOCIAL  
ECONOMY  
ACADEMY**



# DIESIS TOPICS 2023

GREEN TRANSITION	DIGITAL TRANSITION	EQUALITY AND RIGHTS	ECOSYSTEM AND ENTERPRISE DEVELOPMENT	YOUTH EMPOWERMENT	WORKING CONDITION AND GOVERNANCE
Green skills	Digital skills	Gender safety	Clusters, local partnerships	Youth engagement	ICP rights workers involvement
New European Bauhaus	Digital innovation hub	Anti-discrimination	Buy social	Youth entrepreneurship	Industrial relations and Social Dialogue
New Rurality	Digital Inclusion	Social inclusion and Integration in the labour market	Public Procurement	Youth policy participation	Workers buyout
Alternative Agri Food systems	Tech for Good	Social Economy In Peace Building	Internationalisation	HEALTH CARE	Employees financial participation
Energy Communities	Digital Platforms	TOURISM AND CCIs	Creative and Cultural Industries	The twin transition of health care sector	
Blue Economy	Interoperability Data Space	Social Economy Business Model	Community, Socially responsible tourism	The role of cooperative in the health care sector	



