

BUYSOCIAL

B2B

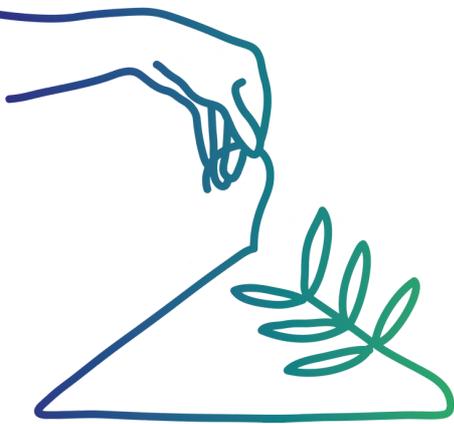
Buy social Future
of Social Economy!

BUYSOCIAL develops a model of training and B2B events, to enhance competitiveness and commercial acumen of social enterprises. It places a particular emphasis on sectors associated with the circular economy, such as textile recycling, fashion, and eco-design.



Target groups

Social Enterprises, Social Economy organisations, mainstream enterprises and business support organisations including Chambers of Commerce, customers and communities.



BUYSOCIAL: Promotes Sustainable Partnerships

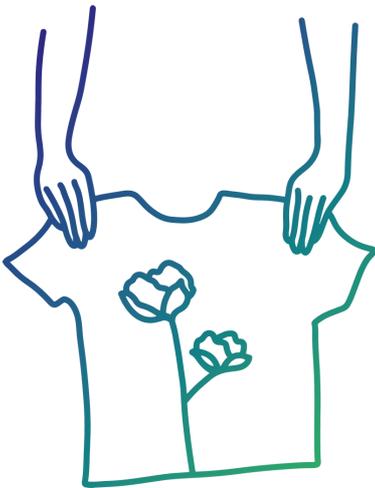
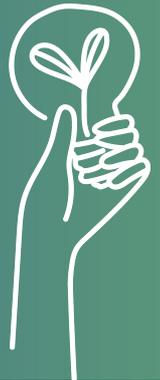
It foresees mutually beneficial business agreements for both for-profit and social enterprises seeking to cultivate new, valuable business relationships. It offers targeted training opportunities in four different countries: Slovenia, Romania, Italy, and Poland designed to tackle the ever-changing challenges faced by the social enterprise sector.



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Objectives

- ✓ **Strengthening partnerships** between social enterprises and mainstream business to improve the market for social enterprises' products and services;
- ✓ Foresee business agreements between for profit and SEs, to foster **valuable new business relationships**;
- ✓ **Elevating the competitiveness** and commercial acumen of the social enterprises;
- ✓ **Increase the understanding of social economy** organisations' impact and enhancing their visibility within B2B landscape.



Impact

- ✓ Boosting sales of SEs
- ✓ Better quality and standards of products and services offered by SEs
- ✓ Increase recognition of the SEs by mainstream enterprises and business world
- ✓ Promote the branding of SEs products
- ✓ Reduce waste and improve recycling efforts
- ✓ Promotion of circular economy
- ✓ Enhancing the visibility of SEs and their products

Partners



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