



Greening Agrifood
in Social Economy



Co-funded by
the European Union

**Call for Participants
for Capacity Building
on Greening Agrifood in Social Economy**

GRAINS - Greening Agrifood in Social Economy, is a project funded by European Innovation Council and SMEs Executive Agency.

The GRAINS project aims at building the capacity of social economy SMEs in agrifood by providing training and workshops on sustainable practices and on how to reduce their environmental footprint, namely:

- Supporting the transition towards sustainable and environmentally friendly practices and production processes;
- Promoting the adoption of sustainable technologies and innovations;
- Building the capacity and competitiveness of social economy SMEs through knowledge transfer and skills development about sustainable practices;
- Fostering transnational cooperation, best practice sharing, and promoting sustainable practices through awareness-raising efforts.

The GRAINS project is implementing for social economy small and medium enterprises a capacity building programme focused on business needs and innovation, specific operations of agri-food supply chain, a mentorship and coaching programme, an advisory support programme to facilitate the transfer of knowledge and expertise from experts and practitioners, as well as a financial facility programme that will provide subsidies.

The project runs between 1 October 2023 and 30 September 2025.

Very soon we will start the first round of **Capacity building training on business needs and innovation** where you can learn more about:

- ✓ financial tools for the green transition of Social Economy SMEs.
- ✓ access to technology and digitalisation for the green transition of Social Economy SMEs
- ✓ branding and green labelling
- ✓ Clusters of Social and Ecological Innovation (CSEIs) and European Digital Innovation Hubs (EDIH)

In the next round, trainings will be provided on **Capacity building training on environmental footprint and greening agrifood market**, that will include information about:

- ✓ eco packaging and unpacking
- ✓ food loss and environmental food footprint
- ✓ local markets
- ✓ biodiversity and resilience

The training sessions will be organised on-line, in English. Participation is free but registration will be required. **The first training will take place online the 25th January 2024, from 9.30h to 13.30h CET.**

Registration for interests and for the first training is open until: 22.01.2024

If you are a social economy entity specialized in agrifood and you want to participate in the training, please fill in this form <https://bit.ly/48uDSoh> , so that we can provide you with more information.