



## Greening Agrifood in Social Economy

**GRAINS project aims to address the challenges faced by SMEs in agrifood** by providing training on sustainable practices and on how to reduce their environmental footprint. **GRAINS supports capacity building, knowledge transfer, and cooperation among social economy SMEs in the agri-food sector.**

In 2024 these capacity-building activities, online and open for participation to everyone in the agrifood green social economy sector, will focus on business needs and innovation. In 2025, the activities will refer to specific operations of the agri-food supply chain.

### 2024

Business needs and innovation such as financial tools for the green transition, access to technology, branding and green labelling, Clusters of Social and Ecological Innovation (CSEIs) and European Innovation Hubs (EDIH)

### 2025

Environmental footprint and greening agri food market, including eco packaging and unpacking; food loss and environmental food footprint; biodiversity and resilience; local markets

**The project will facilitate the transfer of knowledge and expertise from experts and practitioners through mentorship and coaching programs, as well as through advisory support, additional training, counselling and labelling services.**

# Objectives

- Supporting the transition of social economy SMEs towards sustainable and environmentally friendly practices and production processes.
- Promoting the adoption of sustainable technologies and innovations in the agri-food sector.
- Building the capacity and competitiveness of social economy SMEs through knowledge transfer and skills development in sustainable practices.
- Fostering transnational cooperation, best practice sharing, and promoting sustainable practices through awareness-raising efforts.

## Outputs

**8**

European capacity building trainings with

**160**

participants

Coaching and mentoring advice services to

**30**

SMEs

Financial support to

**60**

SMEs

Business advisory services to

**40**

SMEs

## Partnership

### Diesis Network - **Coordinator**

[www.diesis.coop](http://www.diesis.coop)

### Associazione Generale Cooperative Italiane

[www.agci.it](http://www.agci.it)

### Consorzio Ruini Societa' Cooperativa Consortile Impresa Sociale

[www.consorziomeuccioruini.it](http://www.consorziomeuccioruini.it)

### innova eG

[www.innova-eg.de](http://www.innova-eg.de)

### Charitable Organization Platform for Social Change

[www.social-change.com.ua/ukrainian-social-academys-en](http://www.social-change.com.ua/ukrainian-social-academys-en)

### Asociatia Centrul Pentru Legislatie Nonprofit

[www.clnr.ro](http://www.clnr.ro)

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