

General information on the capacity building trainings

GRAINS - Greening Agrifood in Social Economy is a project funded by European Innovation Council and SMEs Executive Agency.

The GRAINS project aims at building the capacity of social economy SMEs in agrifood by providing training and workshops on sustainable practices and on how to reduce their environmental footprint, namely:

- Supporting the transition towards sustainable and environmentally friendly practices and production processes;
- Promoting the adoption of sustainable technologies and innovations;
- Building the capacity and competitiveness of social economy SMEs through knowledge transfer and skills development about sustainable practices;
- Fostering transnational cooperation, best practice sharing, and promoting sustainable practices through awareness-raising efforts.

The GRAINS project is implementing for social economy small and medium enterprises capacity building programmes focused on business needs and innovation, specific operations of agri-food supply chain, a mentorship and coaching programme, an advisory support programme to facilitate the transfer of knowledge and expertise from experts and practitioners, as well as a financial facility programme that will provide monetary support.

The GRAINS project runs between 1 October 2023 and 30 September 2025.

As part of the activities, eight capacity building trainings are organised. There will be two main rounds of trainings. Each round includes four online sessions:

- 1. Capacity building training on business needs and innovation where you can learn more about:
- ✓ financial tools for the green transition of Social Economy SMEs.
- ✓ access to technology and digitalisation for the green transition of Social Economy SMEs
- ✓ branding and green labelling
- ✓ Clusters of Social and Ecological Innovation (CSEIs) and European Digital Innovation Hubs (EDIH)
- 2. Capacity building training on environmental footprint and greening agrifood market,
- ✓ eco packaging and unpacking
- √ food loss and environmental food footprint
- √ local markets
- ✓ biodiversity and resilience





Interested?

You may participate in one or more training sessions, depending on your interest.

The trainings are organised between January 2024 and May 2025. Each training has the duration of four hours during a weekday morning. The exact training dates are communicated one month prior to the given training.

The training sessions are organised on-line, in English. Participation is free but registration is required.

How to apply:

<u>For participants of previous trainings</u> / <u>participants who are already expressed their interest</u>: the organiser – CLNR – will provide you with more information by direct email previously of each upcoming training sessions. You do not need register your interest again, but in order to receive the training link, you are kindly asked to register for the given training (Information is provided in the email by the organisers in due time.)

<u>First time participants</u>: we widely promote the trainings via social media and networks. You find the a registration link included in the social media posts or /and the project website a month before the given training session.

More information: please follow Diesis social media and / or check the project website for regular updates.

¹ See Call for interests for participants on the Grains project website (Closed call)

