The Open Food Network's Regeneration Campaign

Building local, regenerative food supply networks around the world.

Accessible Globally - Controlled Locally - Improved Weekly
Open Source Software Platform
Globally Connecting Local Food Systems Communities

OPEN FOOD NETWORK

Building
Open Food Systems

To build, maintain and develop tools that facilitate short food supply chains, the Open Food Network draws on the collective wisdom of a global community of local food producers, open source software experts and community entrepreneurs. The software platform connects producers, retailers and distributors to local eaters and buyers to transact local food purchases.

This collaborative development process is an investment that efficiently generates solutions that work for everyone, without having to reinvent the wheel in each locale.

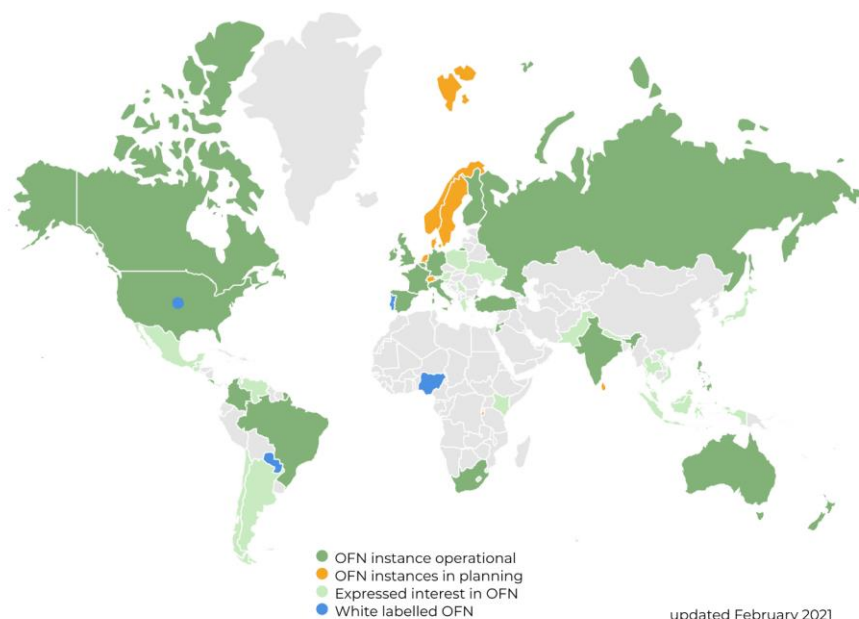**Open Food Network Introduction by Video**

OPEN FOOD
NETWORK

The Regeneration Campaign

The Open Food Network is seeking $1.8/€1.5 million investment and global partnerships over 3 years to transform local food system supply chains. With **10 years' proof of concept, 20 countries engaged,** and **$13.3M / €11 million local food dollars in annual transactions**, the Open Food Network creates commonly owned, innovative technology and leadership communities that transform and regenerate food systems across the globe.

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About
Open Food Network

In 2012, leading local food systems advocates mobilized open source technology to make short, regenerative supply chains in agriculture a reality. **Open Food Foundation, an Australian charity, launched.**

These tech innovators inspired local leaders globally, to join the Open Food Network in maximizing tech innovation, while maintaining common ownership and control over their solutions.

- OFN instance operational
- OFN instances in planning
- Expressed interest in OFN
- White labelled OFN

updated February 2021

250% Growth in 2020

20 Countries

5,568 food producers

2,233 Community Food Enterprises

30,940 food shoppers

321,068 transactions

$13.3M / €11 M in local food transactions

OPEN FOOD NETWORK

"Colombia is a mainly rural country with a strong agricultural culture. However, the agriculture practice has many threats: long running political and drug related violence, unfair market practices..., high production costs and high restrictions for small farmers...the Open Food Network came like a godsend.. [providing] a network of consumers & producers around the principles of sustainable agriculture and fair trade."

Hector Hernandez, Colombia

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The Open Food Network's
Journey to Global Transformation

THE GLOBAL COMMONS of technology and knowledge is held by the Open Food Foundation. It networks 20 operations around the world, each of which determine the right corporate fit: nonprofits, cooperatives and social impact corporations.

GOVERNANCE BY SOCIOCRACY guides decisions concerning global activities, through a process of input and consent of member operations.

ESTABLISHED COUNTRY MEMBERS raise funds locally and contribute to global operations; supporting fiscal management, technical product development, new country onboarding, curation of global learning and research.

EMERGING COUNTRY MEMBERS receive early-stage entrepreneurial support from global operations, tackling local challenges and building towards self sufficiency.

GLOBAL OPERATIONS support innovation, particularly in those countries facing the greatest inequities and most skewed balances of power in their local food systems.

Established Country Members

Australia • Brazil
Belgium
Canada • Colombia
Costa Rica
France • Germany
Ireland
Italy • Jordan
New Zealand
Philippines • Russia
South Africa
Spain • Turkey
UK • USA

Emerging Country Members

Greece • Guatemala
Hungary • India
Netherlands • Nigeria
Poland • Sri Lanka
Switzerland • Burkina Faso
• Côte d'Ivoire

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Increasing Equity and Power
through Local Food Communities

Open Food Network Partners in
Brazil - India - Columbia

Small Farmers: 20 - 47% low income & below poverty

Engaged Consumers: 10-20% low income & below poverty

Ensuring effective integration in to regenerative local food supply chains

Incorporating cultural perspectives into new strategies for establishing local food systems

Global Growth

With 250% global growth last year, global needs are great, and the impact will be greater.

2021 Global Operations Budget $852,000 / € 704,393

Regeneration Campaign - Three-year Target: $13.3M / €11 M

Regeneration Growth Strategies

Ensure millions of new users around the global have access to technology that meets local technical needs.

Exponentially expand short supply chain technology, double food dollar transactions to at least $30 million / €24.8 million.

Transform the landscape of connectivity and accessibility for community food enterprises.

Establish equitable access to Open Food Network and the global community of local food leaders through regions of the Global South.

Create ethically managed impact data resources to spark growth and investment in local food systems around the world.

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openfoodnetwork.org

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