



Blending Blue & Green for Real Sustainability

23-24 September 2025

Les Ateliers des Tanneurs, Brussels

Rue des Tanneurs 60A, 1000 Brussels



bluedots



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Agenda

Diesis network – Blending Blue & Green for Real Sustainability

23-24 September 2025 - Brussels

Overview

This event brings together stakeholders from across the **green and blue economy** to explore shared pathways toward sustainability. By creating a space for dialogue and collaboration, it aims to **uncover synergies between land-based and marine-based approaches, foster the exchange of best practices, and promote integrated solutions** that support resilient ecosystems, inclusive communities, and long-term environmental stewardship.

Day 1

23.09

12:00 Registration and welcome coffee

12:30 Opening remarks:

- Welcome by Luca Pastorelli, Diesis Network, Executive President.
- Introduction to event objectives and the importance of blending blue and green economy approaches.

Marta Bruschi, GRAINS project, Project Manager.

Francisco Martinez, Bluedots project, Project Manager.

13:00 High-level roundtable: "Blue and Green Economies - European Policy Perspectives for Sustainable Transitions"

- Introduction of panellists and context-setting
- Current EU policy frameworks supporting blue and green economy integration.

Agenda

Day 1

Moderated discussion with:

- Mia Rossi- Gray, Directorate-General for Employment, Social Affairs and Inclusion, DG EMPL
- Sheila JJ Heymans, European Marine Board
- Urszula Budzich Tabor, Rural Pact Support Office
- Stephanos Kirkagaslis, DG Agri Unit B2 – Environmental Sustainability
- Felix Leinemann, Head of Unit MARE.A.2

14:00 Q&A with audience

14:15 Networking break

Refreshments served

15:30 Panel discussion: "Social Economy as a Driver for Sustainable Transitions"

Exploring how social economy organisations can lead regenerative approaches:

- Digital capacity building & impact incubation for transitions – GROUPE SOS PULSE (France)
- Skills for Transition – Erdmuthe Klaer-Morselli , REVES aisbl, (SKI.F.T. project)
- CSA & short supply chains: governance and participation toolsNetzwerk Solidarische Landwirtschaft e.V. (Germany)
- Support for SEs in specialised knowledge and skills through mentoring services, education and investment – PSC Platform for Social Change (Ukraine)

Moderated by Chris Gordon, ISEN (Ireland)

17:00 Apero time

Agenda

Day 2

24.09

09:00 Overview of the day's objectives and activities

- Greetings by Francisco Martinez, Diesis Network.
- Romain Bouttier, Project Advisor at European Innovation Council and SMEs Executive Agency (EISMEA).

09:30 Best practices showcase: "Successful Models from Bluedots & GRAINS"

- Recycllux - Turning sea plastic pollution from a global burden into an actionable opportunity (Romania)
- SuperCoop Bremen eG (Germany) – Consumer cooperative model: democracy, local supply chains, and digital tools
- The Routes of the Olive Tree (Greece) – Blue/green cultural tourism & digital storytelling
- Defood- (Poland)- Empowering Sustainable Agriculture through AI and Digital Transformation
- Casalina (Italy) – Rural innovation in south Italy
- CETENMA - Technology Center for Energy and the Environment (Spain) - Empower project

11:00 Networking break

Refreshments served

11:30

Track 1- Bluedots networking sessions: "Connecting Enabling Organizations and SMEs"

Moderated by Francisco Martinez, Diesis Network

- Business Speed Dating:

Day 2

- Introduction to the session format
- Lightning presentations (2 minutes each)
- Enabling organizations presenting their support offerings
- SMEs presenting their needs and innovations
- Q&A and preparation for structured networking

Track 2 - GRAINS session & best practices showcase

Moderated by Marta Bruschi, Diesis Network

- Introduction and Overview Session Chair
- Presenting the outputs of advisory and mentoring
- Present key outputs on Capacity Building and Training materials
- Short presentation of Policy Recommendations

Road to Sustainability through hands-on approaches. Showcasing the initiatives of SMEs:

- Fructaria - din Gradina Soarelui - Romania
- Terra Meera- Croatia
- I.P.Cert LLC- Ukraine
- Localcarbon Italia Coop a R.L.- Italy

13:00 Lunch break and networking

14:30 Interactive workshop for SMEs: "Identifying Synergies Between Blue and Green Approaches"

- Introduction to workshop objectives and methodology
- Small group discussions
- Mapping complementary approaches across sectors
- Identifying common challenges and shared solutions
- Group presentations of key findings
- Synthesis of outcomes and next steps

Day 2

16:00 Closing session

- Summary of key insights and outcomes from the event
- Next steps for continued collaboration
- Closing remarks by Diesis Network representative

17:00 End of day

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