



# Blending Blue & Green for Real Sustainability

23-24 September 2025

Les Ateliers des Tanneurs, Brussels



**bluedots**



Co-funded by  
the European Union

# Agenda

Diesis network – Blending Blue & Green for Real Sustainability

23-24 September 2025 - Brussels



# Overview

This event brings together stakeholders from across the **green and blue economy** to explore shared pathways toward sustainability. By creating a space for dialogue and collaboration, it aims to **uncover synergies between land-based and marine-based approaches, foster the exchange of best practices, and promote integrated solutions** that support resilient ecosystems, inclusive communities, and long-term environmental stewardship.

## Day 1

# 23.09

**12:00 Registration and welcome coffee**

**12:30 Opening remarks:**

- Welcome by Diesis Network representative
- Introduction to event objectives and the importance of blending blue and green economy approaches

**12:45 High-level roundtable:** "Blue and Green Economies - European Policy Perspectives for Sustainable Transitions"

- Introduction of panellists and context-setting
- Current EU policy frameworks supporting blue and green economy integration
- Challenges and opportunities in aligning policies across sectors
- The role of social economy in driving regenerative transitions

## Agenda



# Day 1

- Funding mechanisms and support for cross-sectoral innovation
- Future policy directions for sustainable blue and green economies

*Speakers will include representatives from key and policy relevant European Commission Directorates-General, alongside the representative of the Rural Pact Coordination Group.*

## **13:45 Q&A with audience**

## **14:15 Networking break**

Refreshments served

## **15:30 Panel discussion: "Social Economy as a Driver for Sustainable Transitions"**

Exploring how social economy organisations can lead regenerative approaches:

- Incubating and accelerating blue/green SMEs: replicable models
- Digital capacity building & impact incubation for transitions
- Enabling networks and SMEs: lessons learned
- Governance and participation tools
- Support for SEs in specialised knowledge and skills through mentoring services, education and investment.

## **16:30 End of day**

## **19:00 - 21:00 | Networking dinner (optional)**

Venue: Les Ateliers de Tanneurs

# Agenda

Diesis network - Blending Blue & Green for Real Sustainability

23-24 September 2025 - Brussels



# Day 2

## 24.09

**09:00 Overview of the day's objectives and activities**

**09:15 Break**

**09:30 Best practices showcase:** "Successful Models from Bluedots & GRAINS"

**11:00 Networking break**

Refreshments served

**11:30**

**Track 1- Bluedots networking sessions:** "Connecting Enabling Organizations and SMEs"

- Introduction to the session format
- Lightning presentations (2 minutes each)
- Enabling organizations presenting their support offerings
- SMEs presenting their needs and innovations
- Q&A and preparation for structured networking
- Explanation of structured networking format
- Rotating one-to-one meetings (15 minutes each)

**Track 2 - GRAINS session & best practices showcase**

- Introduction and Overview Session Chair
- Presenting the outputs of advisory and mentoring
- Present key outputs on Capacity Building and Training materials
- Short presentation of Policy Recommendations

Showcasing 4 SMEs: Road to Sustainability through hands- on approaches.



# Day 2

## **12:30 Lunch break and networking**

## **14:30 Interactive workshop for SMEs: "Identifying Synergies Between Blue and Green Approaches"**

- Introduction to workshop objectives and methodology
- Small group discussions
- Mapping complementary approaches across sectors
- Identifying common challenges and shared solutions
- Group presentations of key findings
- Synthesis of outcomes and next steps

## **16:00 Closing session**

- Summary of key insights and outcomes from the event
- Next steps for continued collaboration
- Closing remarks by Diesis Network representative

## **17:00 End of day**

*Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Innovation Council and SMEs Executive Agency (EISMEA). Neither the European Union nor the granting authority can be held responsible for them.*