



Blending Blue & Green for Real Sustainability

23-24 September 2025

Les Ateliers des Tanneurs, Brussels



bluedots



Co-funded by
the European Union

Agenda

Diesis network – Blending Blue & Green for Real Sustainability

23-24 September 2025 - Brussels

Overview

This event brings together stakeholders from across the **green and blue economy** to explore shared pathways toward sustainability. By creating a space for dialogue and collaboration, it aims to **uncover synergies between land-based and marine-based approaches, foster the exchange of best practices, and promote integrated solutions** that support resilient ecosystems, inclusive communities, and long-term environmental stewardship.

Day 1

23.09

12:00 Registration and welcome coffee

12:30 Opening remarks:

- Welcome by Diesis Network representative
- Introduction to event objectives and the importance of blending blue and green economy approaches

12:45 High-level roundtable: "Blue and Green Economies - European Policy Perspectives for Sustainable Transitions"

- Introduction of panellists and context-setting
- Current EU policy frameworks supporting blue and green economy integration
- Challenges and opportunities in aligning policies across sectors
- The role of social economy in driving regenerative transitions

Agenda

Day 1

- Funding mechanisms and support for cross-sectoral innovation
- Future policy directions for sustainable blue and green economies

Speakers will include representatives from key and policy relevant European Commission Directorates-General, alongside the representative of the Rural Pact Coordination Group.

13:45 Q&A with audience

14:15 Networking break

Refreshments served

15:30 Panel discussion: "Social Economy as a Driver for Sustainable Transitions"

Exploring how social economy organisations can lead regenerative approaches:

- Incubating and accelerating blue/green SMEs: replicable models
- Digital capacity building & impact incubation for transitions
- Enabling networks and SMEs: lessons learned
- Governance and participation tools
- Support for SEs in specialised knowledge and skills through mentoring services, education and investment.

16:30 End of day

19:00 - 21:00 | Networking dinner (optional)

Venue: Les Ateliers de Tanneurs

Agenda

Day 2

24.09

09:00 Overview of the day's objectives and activities

09:15 Break

09:30 Best practices showcase: "Successful Models from Bluedots & GRAINS"

11:00 Networking break

Refreshments served

11:30

Track 1- Bluedots networking sessions: "Connecting Enabling Organizations and SMEs"

- Introduction to the session format
- Lightning presentations (2 minutes each)
- Enabling organizations presenting their support offerings
- SMEs presenting their needs and innovations
- Q&A and preparation for structured networking
- Explanation of structured networking format
- Rotating one-to-one meetings (15 minutes each)

Track 2 - GRAINS session & best practices showcase

- Introduction and Overview Session Chair
- Presenting the outputs of advisory and mentoring
- Present key outputs on Capacity Building and Training materials
- Short presentation of Policy Recommendations

Showcasing 4 SMEs: Road to Sustainability through hands- on approaches.

Day 2

12:30 Lunch break and networking

14:30 Interactive workshop for SMEs: "Identifying Synergies Between Blue and Green Approaches"

- Introduction to workshop objectives and methodology
- Small group discussions
- Mapping complementary approaches across sectors
- Identifying common challenges and shared solutions
- Group presentations of key findings
- Synthesis of outcomes and next steps

16:00 Closing session

- Summary of key insights and outcomes from the event
- Next steps for continued collaboration
- Closing remarks by Diesis Network representative

17:00 End of day